

STRATEGY FOR SUSTAINABLE TOURISM DEVELOPMENT IN THE MUNICIPALITY OF PARTSCHINS

1. Management

Goals

- Establish an effective coordination structure between all stakeholders (Lebensraum Partschins – Lebendige Orte)
- Integrate the tourism strategy into existing development programs
- Regular monitoring of goal achievement

Actions

- Regular meetings of the "Lebensraum Partschins – Lebendige Orte" working group for sustainable tourism
- Documentation system for progress control
- Annual review of alignment with LTEK 2030+ and the municipal development program

2. Socio-Economy

Goals

- Increase regional added value
- Promote local economic cycles

Actions

- Development of year-round tourism offers
- Qualification programs for tourism staff
- Networking platform for local producers & tourism businesses

3. Culture

Goals

- Preserve cultural heritage
- Authentically convey local traditions
- Involve the local population

Actions

- Cultural guided tours
- Promotion of traditional events
- Documentation and digitization of cultural heritage

4. Ecology and Climate Protection

Goals

- Minimize the environmental impact of tourism
- Support the "Climate Municipality" initiative
- Protect sensitive natural areas

Actions

- Visitor management system for nature reserves
- CO₂ accounting for tourism activities
- Development of climate-friendly mobility offers

5. Implementation and Control

Responsibilities

- Working group for sustainable tourism as steering body
- Regular reporting to the responsible municipal councilor
- Annual public presentation of progress

Monitoring

- Semi-annual review of measure implementation
- Adjust strategy as needed
- Integrate feedback from all stakeholders

6. Public Access

- Publication on the destination website
- Annual sustainability report
- Regular information events

