

GREENEVENT GUIDELINES

OF THE TOURIST ASSOCIATION OF PARTSCHINS, RABLAND AND TÖLL

Promoting sustainable events is a key priority of the Tourist Association of Partschins. As part of the "GreenEvent" initiative, the association is committed to placing ecological, social, and economic sustainability at the center of event planning, execution, and follow-up. The goal is to create environmentally friendly, socially responsible, and resource-efficient events – while taking into account the local characteristics and strengths of Partschins and its districts.

1. Environmentally friendly mobility

To reduce traffic impacts, the following measures are recommended:

- Promote public transport (provide info on bus/train connections)
- Ensure bike parking and collaborate with local bike rentals
- Offer shuttle services and encourage carpooling

2. Resource conservation & waste management

- No single-use plastic cups, plates or cutlery allowed
- Clearly labeled waste separation systems must be provided
- Prefer digital solutions (e.g., online tickets, QR codes)
- If printed materials are used, they must be on recycled paper and minimized

3. Regional and organic catering

- At least 50% of food and drinks must come from South Tyrol
- Preference for seasonal and organic products
- Vegetarian alternatives must be offered at every event
- Transparent labeling of origin (e.g., "Apple juice from Rabland")

4. Energy efficiency

- Use electricity from certified renewable sources
- Devices must be energy-efficient and up to modern standards
- LED lighting is the standard; use light only where needed

5. Social responsibility

- Venues must be accessible where possible
- Local artists, clubs, businesses and service providers should be involved
- Diversity in programming (gender, age, cultural background) is encouraged

6. Communication and awareness

- Sustainability measures should be clearly communicated before and during the event
- Raise awareness through tips, interactive formats and workshops
- Green Events must be clearly labeled and, if criteria are met, display the official "GreenEvent South Tyrol" logo

7. Evaluation & continuous improvement

- All measures must be documented by the organizer
- Collect feedback from participants, staff and partners
- Guidelines are updated regularly based on feedback and new developments

Objective & Validity

These guidelines serve as a framework for all events organized or supported by the Tourist Association of Partschins. The aim is to embed sustainable practices long-term in event planning and position Partschins as a pioneer in green events within the Merano region.